

Mobile App policy

GDS / Garage Data Systems Ltd (“we”, “us”, “our” and “ours”) is a provider of computer software systems and services in the automotive sector. We are registered in England and Wales under company number 05824792 and our registered office is at Armstrong House, Flemingate, Beverley, HU17 0NW

Introduction

1. Both of (i) our privacy policy and (ii) this Mobile App policy, apply to your use of:
 - 1.1. GDS mobile application software (Apps) hosted on Google Play and Apple stores (App Site), once you have downloaded, streamed or otherwise installed a copy of any of the Apps onto your mobile telephone or handheld device (Device)
 - 1.2. Any of the services accessible through the Apps (Services) that are available on the App Site or other websites of ours (Services Sites) unless your end user licence states that a separate privacy policy applies to a particular Service, in which case that separate privacy policy applies.
2. Our privacy policy and this Mobile App policy set out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please note that the App is not intended for children and we do not knowingly collect data relating to children.

As the Device upon which the App is installed is in your possession and under your use and control, you agree that you are responsible at all times for ensuring that no child is permitted or given the opportunity to use this App.

Please read our privacy policy and this Mobile App policy carefully to understand our practices regarding your personal data and how we will treat it.

3. We keep our Mobile App policy under regular review. This version was last updated in October 2021. It may change and if it does, these changes will be posted on our website or the App Site and/or, where appropriate, notified to you when you next start the App. The new policy may be displayed on-screen and you may be required to read and accept the changes to continue your use of the App or the Services.

Consent to installation of the App

4. By installing any of our GDS Apps you agree to consent to our processing of your business data (including your name, contact details, and device information) as described in our privacy policy and this Mobile App policy:

How you can withdraw consent

5. You may change your mind and withdraw consent at any time by contacting us in accordance with our privacy policy but that will not affect the lawfulness of any processing carried out before you withdraw your consent. Withdrawing your consent will require you to stop using and to uninstall the GDS Apps which are no longer able to process the data you withdraw consent for.

Data we collect about you

6. In addition to the types of personal data identified in our privacy policy, we may, through your use of the Mobile App, collect, use, store and transfer additional kinds of personal data about you as follows:
 - 6.1. Financial Data related to Payments.
 - 6.2. Transaction Data.
 - 6.3. Device Data.
 - 6.4. Content Data.
 - 6.5. Usage Data.
 - 6.6. Location Data

We explain these categories of data below, in section 15.

7. We also collect, use and share aggregated data such as statistical or demographic data for any purpose. Aggregated data could be derived from your personal data but is not considered personal data in law as this data will not directly or indirectly reveal your identity. For example, we may aggregate your Usage Data to calculate the percentage of users accessing a specific App feature. However, if we combine or connect aggregated data with your personal data so that it can directly or indirectly identify you, we treat the combined data as personal data (in which case it will be processed only in accordance with our privacy policy and this Mobile App policy).
8. Your personal data may be collected whenever you download or register an App, subscribe to any of our Services, search for an App or Service, and when you report a problem with an App, our Services, or any of our websites.
9. We may also receive information about you from other sources including third parties and publicly available sources, including those set out below:
 - 9.1. Device Data from the following parties:
 - 9.1.1. analytics providers such as Google or Apple;
 - 9.2.
10. [Unique application numbers. When you want to install or uninstall a Service containing a unique application number or when such a Service searches for automatic updates, that number and information about your installation, for example, the type of operating system, may be sent to us.

Cookies and other tracking technologies

11. When you use our Mobile App we use cookies and/or other tracking technologies to distinguish you from other users of the App, App Site, or Services websites and to remember your preferences, amongst other things. This helps us to provide you with a good experience when you use the App and also allows us to improve the App. For detailed information on the cookies we use in connection with the App, the purposes for which we use them and how you can exercise your choices regarding our use of your cookies, see our cookie policy– <https://www.gds.co.uk/cookie-policy/>

Purposes for which we will use your personal data:

12. In addition to the purposes for which we normally use personal data (as set out in our privacy policy) we will use your personal data, as follows:

- 12.1. To install the App and register you as a new App user
- 12.2. To process in-App purchases and deliver Services including managing payments and collecting money owed to us
- 12.3. For marketing and communications
- 12.4. Where we have a legitimate interest to do so, including:
 - to recover debts due to us
 - to analyse how you are using our products/ Services
 - to enable you to participate in a prize draw, competition or complete a survey
 - to deliver content and advertisements to you
 - to monitor trends so we can improve the App, to develop our products/Services and grow our business.

13. [We will collect and store personal data on your Device using [application data caches and browser web storage (including HTML5) and other technology.]

14. In the event that you do not continue to maintain an active subscription to use the App then we will treat the account as expired and your personal data may be deleted.

Description of categories of Personal Data referred to in this Mobile App policy:

15. The following terms have the following meanings:

- 15.1. Financial Data: bank account and payment card details.
- 15.2. Transaction Data: includes details about payments to and from you and details of in-App purchases.
- 15.3. Device Data: includes the type of mobile device you use, a unique device identifier (for example, your Device's IMEI number, the MAC address of the Device's wireless network interface, or the mobile phone number used by the Device), your mobile operating system, the type of mobile browser you use, time zone setting.
- 15.4. Content Data: includes information stored on your Device, including login information, photos, videos or other digital content.
- 15.5. Profile Data: includes [your username and password, in-App purchase history, your interests, preferences, feedback and survey responses].

- 15.6. Usage Data: includes details of your use of any of our Apps or your visits to any of our website including, but not limited to, traffic data, whether this is required for our own billing purposes or otherwise.
- 15.7. Marketing and Communications Data: includes your preferences in receiving marketing from us and our third parties and your communication preferences.
- 15.8. Location Data: includes your current location disclosed by your phones GPS technology.